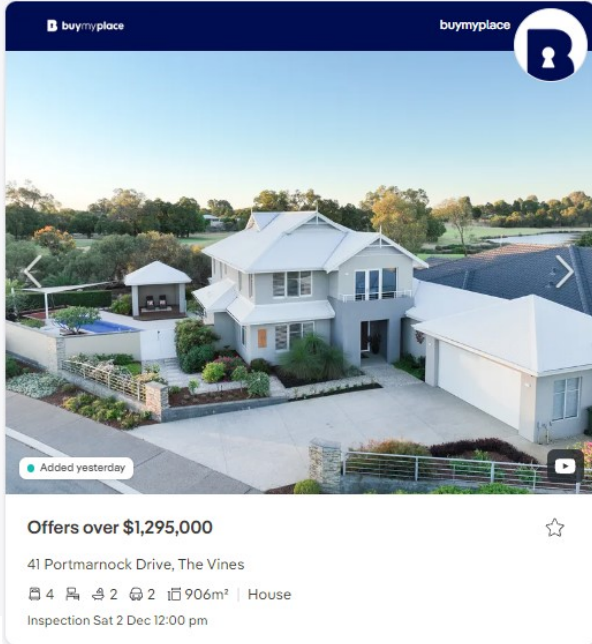


To keep our listing fees as low as possible, all of our ads, across all of our packages, receive a Standard listing on realestate.com.au



Realestate.com.au does offer the option of upgrading your existing Buy My Place Ad for a fee, depending on the property location.

The 4 tiers of Ads on realestate.com.au



Premiere listing

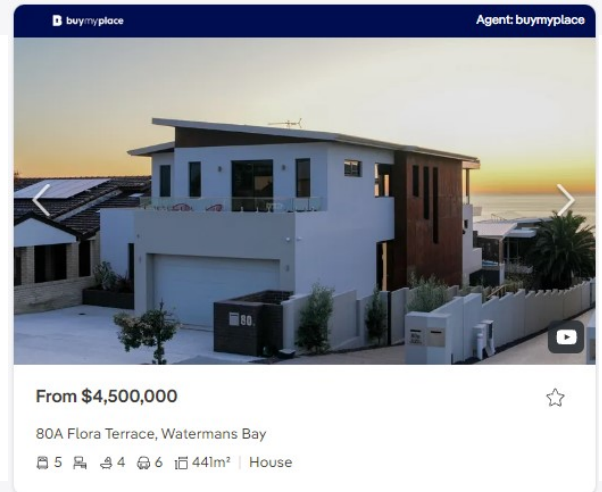
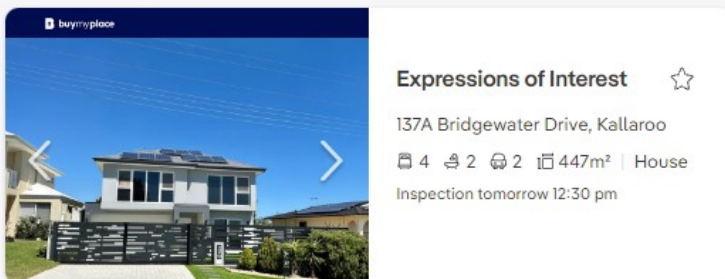
- 2.3x Number of enquiries compared with a Standard listing²
- 2.5x Number of views compared with a Standard listing²
- 2.4x Number of times seen in the search results compared with a Standard listing²

Priority in the search results	
Listing size	
Rotates to the top of the search results	15 days
Image carousel	✓
Property information at the top of the property page for improved search engine results	✓
Auction and inspection times	✓

Highlight listing

Highlight your property with a larger listing and be seen towards the top of the search results, above all Feature listings.

- 1.3x Number of enquiries compared with a Standard listing¹
- 1.5x Number of views compared with a Standard listing¹
- 1.3x Number of times seen in the search results compared with a Standard listing¹

Feature listing

Feature your property and be seen higher up in the search results, above all Standard listings.

- 1.2x Number of enquiries compared with a Standard listing¹
- 1.3x Number of views compared with a Standard listing¹
- 1.2x Number of times seen in the search results compared with a Standard listing¹

Standard listing

* Remember, buyers are searching for specific types of properties and generally not the whole suburb

* Your property will be considered 'New' for the first 3-4 weeks of your campaign—utilize this using your price

